# EXTRA PRESENTS

The Christmas spirit is spreading and in order to do their share in making the little boys and girls of Richmond and vicinity happy, the leading merchants of Richmond have contributed valuable presents to be presented at the Purity Ice Cream Corporation

### CHILDREN'S CHRISTMAS FESTIVAL

The following is the list of extra presents that have been contributed:

10 Doll Trunks-By Rountree's. Child's Toilet Set and 5 lbs. Candy-By Tragle's. One dozen Dolis--By Rountree, Sutherland & Cherry. An entire Box to Thos. Shea Repertoire-By the Bijou Theatre. Child's Desk and Chair-By Jones Bros. Solid Gold Ring-By J. T. Allen & Co. 5 lbs. Candy-By Levenson Cigar Co. 2 School Sets-By Virginia Stationery Co. 1 pair Roller Skates-By Harris, Flippen & Co.

\$6.00 Watch-By Lumsden & Son. Brownie Kodak-By The S. Galeski Optical Co. Solid Gold Ring-By J. S. James. Guitar-By Lee Fergusson Piano Co. Electric Car and Track-By Robinson, Nelson & Co. Reed Chair-By Rothert & Co. 2 Gold Brooch Pins-By Nowlan & Co. Boy's Indian Suit-By Meyer Greentree. Boy's Cowboy Suit-By The Globe.

Set of Furs-By Whitlock Millinery Co. \$2.50 Gold Piece-By M. Creighton. Gold Locket and Chain-By Schwarzschild Bros. Flexible Flyer Sled-By Hopkins Furniture Co. Mandolin-By C. B. Haynes Co. One pair Shoes-By Specialty Shoe Co. Basket of Nuts, Candies and Fruit-By Gco. McD. Blake & Co. Brass Clothes Tree-By Kent Furniture Co., Petersburg. Ticket of Admission, good Good New Year's Week for every one present—By Victor Theatre.

This List Will Be Added to From Time to Time.

These extra presents will be presented to the little boys and girls who have the largest number of coupons which are attached to the tickets sent with each gallon and half-gallon order of



The one having the largest number has first choice of the entire list, the one with the next largest number has second choice, and so on. REMEMBER, EVERY little boy and girl attending the festival will receive at least one present, but these SPECIAL presents will be given to those having the largest number of coupons.

Look for the tickets—they are enclosed in the envelope that contains the bill—a WHITE ticket with GALLON orders and a PINK ticket with HALF-GALLON orders. ONE WHITE ticket or TWO PINK tickets entitle you to all the privileges of the Christmas Festival and to a Christmas Present.

These tickets are issued only with RETAIL orders, or, in other words, with orders for HOME delivery. Attached to each ticket will be found the coupon mentioned above. TWO PINK coupons are equivalent to one whole coupon—thus, if you have 50 PINK coupons you will be credited with 25 whole coupons. The WHITE coupons are WHOLE coupons.

Obtain all the tickets you can and save the coupons—the extra tickets you can give to your friends so that they can attend the festival and receive a present. Save the coupons and we will tell you later on where and when to mail them. The winners will be announced at the festival.

### Out-cf-Town Orders

On out-of-town orders, tickets will be issued ONLY ON 1 GALLON ORDERS. The Velvet Kind Ice Cream costs \$1.25 a gallon, and is shipped express collect, charges averaging between 25c and 30c.

Send orders direct to our Richmond office. We guarantee delivery in perfect condition.

Out-of-town customers who cannot attend the festival may receive the regular present by mailing their tickets to us with 4c in stamps to cover cost of forwarding. Out-of-town customers are, of course, eligible for the special presents. In mailing the COUPONS (we will announce the time and place to mail them later) they should include a list of their choice of the special presents—specify first choice, second choice, and so on, so that if the first choice or second choice, or any of the subsequent order of selection, is won by a person from out of town the special present they desire will be laid aside and forwarded.

Tickets with coupons attached are now being issued, and will be discontinued after December 22d-that is, no tickets will be issued with orders for delivery AFTER December 22d.

## PURITY ICE CREAM CORP.

Phone Monroe 1861

10 South Jefferson Street

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